



# Data Reporting Stakeholder Engagement: What We Heard

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# Where we got input

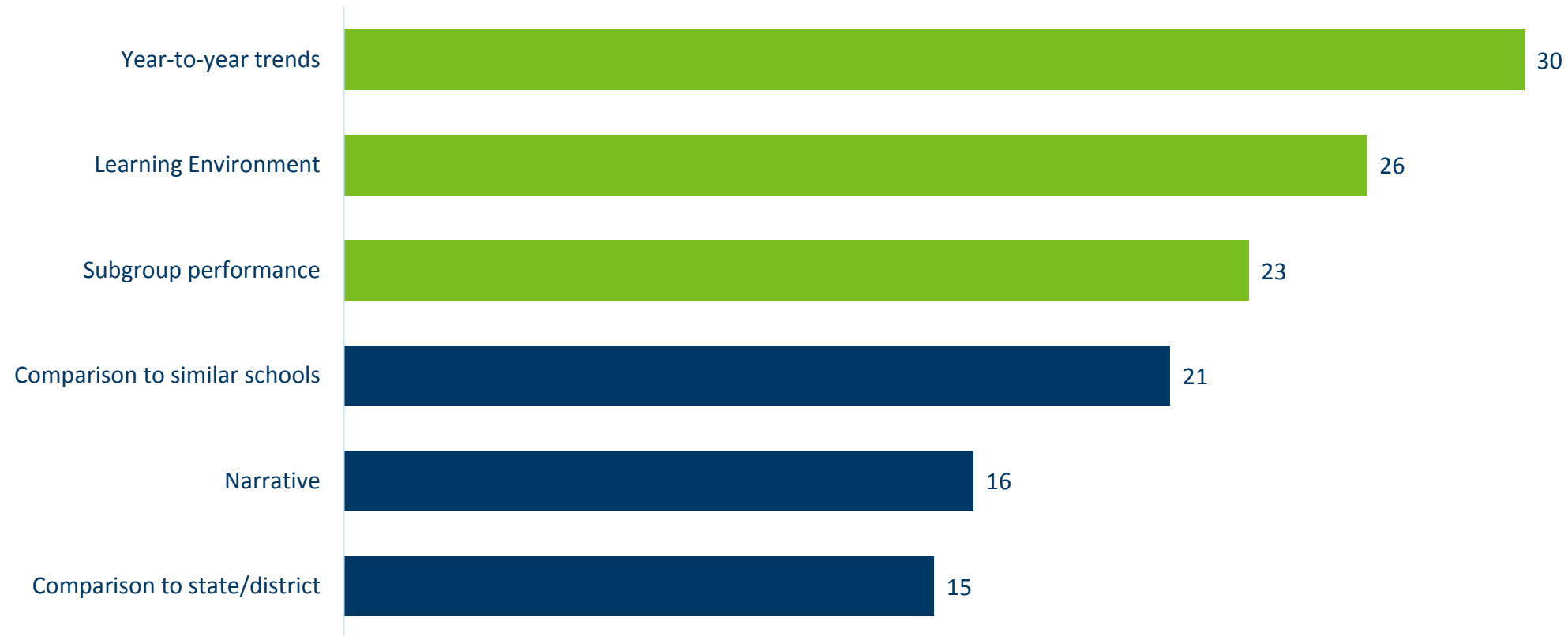
- Data reporting committee
  - Committee meetings
  - Committee focus groups
- Focus groups throughout the state
- Survey forms
- IdeaScale online forum
- Ongoing public reporting feedback sessions

# What's the problem?

- “[The Minnesota Report Card] provides **good overall information, but it is not family/community friendly**. The terms are really directed toward educators who are familiar with data.”
- “If I were picking a school for my child, **these are not the questions I’d ask**.”
- “I would like to see the data disaggregated by subgroups to better plan to meet their needs. **It is often a challenge to find some data by subgroups**, but needed.”
- “I’m not sure what information or data is really important.”

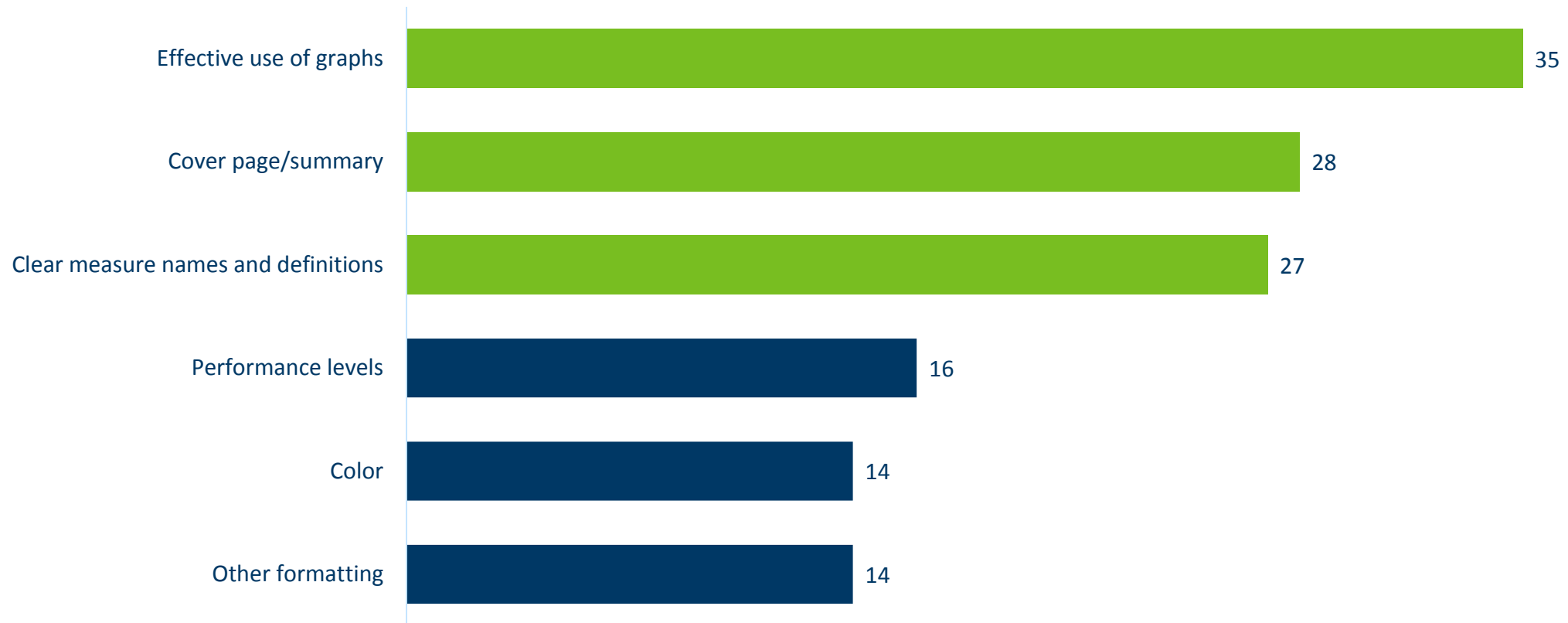
# What participants want (survey form data)

Participants selected their **top three priorities** on what **information and data elements** the report card should include:



# What participants want (survey form data)

Participants selected their **top three priorities** on what **design and readability elements** the report card should include:



# What participants don't like

- Jargon.
- Summative letter grades with judgment (such as red, yellow, green).
- Dense tables that have too much data to take in.
- Data that is not explained or lacks context.
- Stacked bars or complex charts with too many layers.

# Overall themes – what participants would like to see

- Printable, one-page summary information with good data visualization.
- Graphics that help make things more understandable, with clear explanations.
- Graphs and charts with helpful and clear labels.
- Provide underlying context at a school – give schools a chance to tell their story.
- Inclusion of data related to early learning, career and college readiness, foster care, special education, English learners and more.
- Staffing profile and student survey information.
- Want to see a way to find schools on a map, and see schools with similar demographics.
- Make it easier to do comparisons across a school, and within a school.

# What's the insight here?

When designing Minnesota's future data reporting system, we need to consider a variety of audiences with differing desires. A parent may appreciate a quick summary dashboard of information that provides useful about their school and district's resources and performance. A data specialist will want to be able to dig in further to get to the bottom of achievement gaps in their school or district. We need to work to meet both of these needs!

**Whatever information we provide, it must be provided with context that helps the user understand what they are looking at, and what it means.**