



Breakfast Outreach

Newsletter Examples for the School Breakfast Program

Example 1

Breakfast is the BEST! Why? Because **Breakfast Encourages Students to Thrive!**

School breakfast is nutritious and delicious. It is the perfect solution if your kids don't have time to eat, have early commitments, or simply want to eat with their friends. School breakfast helps ensure that our students are ready to learn. Breakfast is available to all students every weekday morning. Your child can participate every day or only occasionally, whichever works best for your family.

Serving Time:

Location:

Price:

Example 2

Breakfast is the BEST! Why? Because **Breakfast Encourages Students to Thrive!**

Students who eat breakfast start their day off on the right foot. Eating breakfast improves mood, helps stave off hunger before lunch, and prepares your child to be ready to learn. Don't forget to make breakfast part of their morning routine.

Eating breakfast at school is a convenient option – let us do the preparation, serving, and clean up! Breakfast is served every weekday morning from (*insert time*) in the cafeteria (*insert alternate location if applicable*). We look forward to seeing your child at breakfast!

Example 3

Breakfast is the BEST! Why? Because **Breakfast Encourages Students to Thrive!**

We are kicking off the school year with new breakfast menus. Check out the details on our school website (*insert URL*). We offer a complete breakfast every school day – making it the best deal in town. Students can choose from their favorites including items such as (*insert 3 examples*). We encourage all students to give it a try!

To learn more about the components of school breakfast visit [USDA's MyPlate Guide to School Breakfast](#).

The USDA is an equal opportunity provider.

Be Your BEST!
Breakfast Encourages Students to Thrive!