

The following is a suggestion of how a company can begin and sustain a relationship with a school/district around career exploration.

Start Simple

Guest Speakers

- Relationship starts with an employee presenting to a classroom
- As program grows and matures, there is still a need for classroom speakers
- Great opportunity to partner veteran speakers with new employees

Information Sessions

- Another great starting point for the district/company relationship
- Have a team provide presentations for students and parents

Increase Engagement

Advisory Committees

Deepen involvement by contributing to a program's advisory committee

Industry Tours

Invite students onsite for a tour, presentation and activity

Teacher Externships

Teachers become great advocates for industry after working onsite during the summer

Establish Longevity

Internships

- A single student can pilot the program introduction
- Internships can be more informal than apprenticeships
- Mature program may have multiple internship opportunities

Mentorships

- Mentorships can take many forms
- Mentors can have a significant impact on student career decisions

Apprenticeships

- More formal structures can develop from an intern program