

# Creating career exposure for students in construction and the skilled trades



## Connect with professionals

### How to connect with a construction and skilled trade professional:

- Contact local chambers of commerce to connect with companies in your area.
- Reach out to local labor unions to connect with members and training providers.
- Apprenticeship Minnesota at the Department of Labor and Industry tracks employers who sponsor construction and skilled trades apprenticeships. View contact information for those employers at [www.secure.doli.state.mn.us/apprenticeshipsponsor/](http://www.secure.doli.state.mn.us/apprenticeshipsponsor/).

## Develop activities

### Develop activities that are easy for educators AND construction and skilled trades professionals to accomplish, such as:

- guest speakers (in-person or via video chat),
- virtual job-shadowing,
- video tour of job site,
- guest instructor for the day, and more.



For an inventory of resources for students about construction and the skilled trades go to:

[www.education.mn.gov/MDE/dse/cte/prog/ind/](http://www.education.mn.gov/MDE/dse/cte/prog/ind/)

### More information about virtual job shadowing and virtual job site tours:

- These can be as short as 5-15 minutes or up to an hour and should include an introduction/overview of the job(s) and/or the construction site.
- The videos do not need to be professionally made and can even be recorded on a cell phone or a laptop. It is more important that students see the passion for the work than if the videos look professional.