



Fresh Fruit and Vegetable Program Partnerships and Nutrition Education

Please provide the information requested below and upload this document into your site's Fresh Fruit and Vegetable Program (FFVP) application in the Cyber-Linked Interactive Child Nutrition System (CLiCS) website. This document may be similar if opting to operate the FFVP at multiple sites.

Project Responsibilities

Please identify, by title, the person(s) responsible for each task listed below.

Responsibility	Title of Staff Person Responsible
Purchasing fresh fruits and vegetables	
Preparing fresh fruits and vegetables	
Serving fresh fruits and vegetables	
Preparing claims for reimbursement/recordkeeping	
Marketing/Promotion	
Planning and overseeing nutrition education	
List any additional responsibilities:	

Farm to School

Briefly describe any existing Farm to School efforts and any future plan to purchase locally grown fruits and vegetables to use as part of the FFVP:

Nutrition Education and Events

Nutrition education is required to operate the FFVP. Include a description of the nutrition education and events that will be provided. FFVP funds may not be used to support these activity costs. Partnerships may support these costs. See pages 20-21 in the FFVP Handbook for information on nutrition education in the FFVP.

Classroom and Cafeteria:

Describe a minimum of two nutrition education lessons or activities to support the FFVP. If you are using a specific resource please indicate the name of the resource.

Events:

Describe any events that are planned to coordinate with the fruits and vegetables that are served to students (for example taste testing events). Note: FFVP funds may not be used for expenses related to events or field trips other than the FFVP snack.

Partnerships

Schools must establish partnerships with organizations or businesses funded from non-federal sources that will provide additional resources to implement the FFVP. Examples include entities representing the fruit and vegetable industry and entities working to promote children’s health in the community. List and describe all partnerships in the grid below. See pages 29-30 in the FFVP Handbook for information on partnerships in the FFVP.

Name of Partner	Resource or Service Provided

Promotion

Complete the following grid to illustrate how you will promote the FFVP to parents, school staff, and the community. Note that FFVP funds may not be used to support these activity costs. Partnerships may support these costs.

Type of Promotion (mark all that apply)	Description	Frequency (e.g., daily, monthly, ongoing, one time)	Target Audience (e.g., students, parents, teachers, school community, partners)
<input type="checkbox"/> Flier, newsletter article, or letter home			
<input type="checkbox"/> Posters			
<input type="checkbox"/> Website display	List URL to website:		
<input type="checkbox"/> Email distribution			
<input type="checkbox"/> Local news release			
<input type="checkbox"/> Other:			

How will promotion items/activities be funded? (Check one):

- General Fund
- Other: _____